

<u>The Northland Watch (www.northlandwatch.com)</u> is now active and serving the big and small communities of our region.

"Honoring the pride of the Northland! We serve to highlight our communities with honest reporting as progress is dependent on facts. The Northland is rich with outdoor activities and beautiful landscapes found in few places around the world. We respect the need to preserve our environment while also allowing for the sustainable incomes and livelihoods of our residents. "

Some of the more popular subjects include: Cooking, Fishing, Hunting, and the Community Calendar. Bargain hunters will find store coupons, classifieds, free offers, and other promotions right at their fingertips, anytime they want them.

The Northland Watch is for the community and welcomes articles, comments, calendar events, and news.

"POSTAL CUSTOMER"

PRSRT STD ECRWSS U.S.POSTAGE PAID EDDM Retail

The advantages of advertising with the Northland Watch include:

- Established traffic made possible through strategic design and history. This is important if you are to be listed and found.
- The hundreds of pages allow any company, product, or service to find its niche'. Within their targeted audience his or her marketing funds are specifically aimed at interested individuals. One good lead is better than a blind campaign. Make every advertising dollar count!
- If your audience is a certain geographical area, the Northland Watch gets you right there. Contractors, gas companies, services, and similar ventures generally work within a certain range and would benefit from marketing in those areas.
- In addition to much of its own content, the Northland Watch consolidates all local links in one place, so you are not looking for each individually. Many, because of their design, are not easy to find. We make it easy.
- We have established traffic from our Facebook page, Floodwood News, and our other growing site, <u>www.duluthlakeside.com</u>.
- The broad scope of the site allows the many browsers to learn more about you and their community.
- The Northland Watch will frequently promote advertisers via a mailing such as this, while drawing in more followers. The site starts strong and gets stronger day by day.

We spent 12 years figuring out the proper structure to follow (and still learning) and didn't want to roll it out big until it was ready. It is ready now, even as we continue to expand its reach.

Northland Watch is the summation of 12 years of community website research, finding the structure and layout that would best serve their communities and its businesses. We will continue to grow and reach further, and we believe you will find your time and money spent here is well worth it.

Sincerely,